

CURRICULUM VITAE

Ruba F. Obiedat

PERSONAL DETAILS

Date of Birth : 27th May 1981
Place of Birth : Zarqa
Nationality : Jordanian
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EDUCATION

- **2007-2010 University of Salento, Italy**
PhD in e-Business
- **2005 – 2007 University of Depaul, USA**
MSc in Information System
GPA 4/4
- **1999-2003 University of Jordan, Amman**
B.Sc in Computer Science.
GPA 3.52 (V.Good)
- **1998-1999 General Secondary School Certificate**
GPA 87%

PROFESSIONAL EXPERIENCES

- **(July 2014-date)**
Associate professor
Department of Business Information Technology
King Abdullah the Second School for Information Technology,
University of Jordan,
Amman / Jordan
- **(July 2010 – 2014)**
Assistant Professor
Department of Business Information Technology
King Abdullah the Second School for Information Technology,
University of Jordan,
Amman / Jordan

- **(June 2004 – March 2007)**
Computer Lab Supervisor,
King Abdullah the Second School for Information Technology,
University of Jordan,
Amman / Jordan
- **(Oct 2004 – 2007)**
Part – time lecturer teaching Computer Skills course,
King Abdullah the Second School for Information Technology,
University of Jordan,
Amman / Jordan
- **(Jan 2004 – May 2004)**
ASP developer
Computer Department,
Royal Jordanian Airlines
Amman / Jordan
- **(Sep 2003 – Jan 2004)**
High School Computer Teacher
Jordan Ministry of Education
School of Ajnadeen
Zarqa / Jordan

AREAS OF INTERESTS

- Information Systems
- Business Data Mining
- e-Business applications (e.g. eLearning, eGovernment, eTraining...etc)

PUBLICATIONS

- Obiedat, R., Harfoushi, O., Alfawwaz, B and Nawafleh, S., 2013, "Influence of Social Networking on E-Business: A Quantitative Study", World Applied Sciences Journal, Vol. 27, No. 1, pp.92-97.
- Obiedat, R., Nasir Eddeen, L., Harfoushi, O., Hamarsheh, M., Khoury, A. and Assaf, N., 2014, "Effect of Blended-Learning on Academic Achievement of Students in the University of Jordan", International Journal of Emerging Technologies in Learning (iJET), Accepted to Publish in February 2014.
- Harfoushi, O, Alfawwaz, B., Farsi, H., Obiedat, R. and Qatashteh, N., 2013, "The Role of Interactive Media, GDP, CPI and Exchange Rates on Exports of

Goods and Services: Evidence from Turkey", An International Interdisciplinary Journal, Tokyo, Japan, Accepted.

- Harfoushi, O., Alfawwaz, B., Obeidat, B., Obiedat, R and Faris, H., 2013, "Impact of Internet Advertisement and its Features on E-commerce Retail Sales: Evidence from Europe", Journal of Software Engineering and applications, Vol. 6, No. 11.
- Rababah, O., Hamtini, T., Harfoushi, O., Al-shboul, B., Obiedat, R. and Nawafleh, S., 2013, "Towards Developing Successful E-Government Websites", Journal of Software Engineering and applications, Vol. 6, No. 11.
- Harfoushi, O., Obiedat, R., Al-sayyed, R. and Al-Shboul, B., 2013, " Impact of computer graphics on the engineering product design: Conceptual analysis", ", Journal of Scientific Research and Essays, Vol. 8 No. 25.
- Obiedat, R., 2013, Impact of Online Consumer Reviews on Buying Intention of Consumers in UK: Need for Cognition as Mediating Role", International Journal of Advanced Corporate Learning (iJAC), Vol. 6, No 2.
- Obiedat, R., Alkasasbeh, M., Faris, H. and Harfoushi, O., 2013, "Customer churn prediction using a hybrid genetic programming approach", Journal of Scientific Research and Essays, Vol. 8 No. 27.
- Obiedat, R., Faisal, M., Faris, H., Harfoushi, O. and Nawafleh S., 2013, "Identification of players' positions in a multi-agent game using artificial neural networks and C4.5 algorithm: A comparative study", Journal of Scientific Research and Essays, Vol. 8 No. 17.
- Nawafleh, S., Obiedat, R. and Harfoushi, O., 2012, "E-Government Between Developed and Developing Countries", International Journal of Advanced Corporate Learning (iJAC), Vol. 5, No 1, pp.8-13.
- Harfoushi, O., Alfawwaz, B., Obiedat, R., Faris, H. and Al-Sayyed, R., 2012, "Usability Assessment of the Government Web Services in the Hashemite Kingdom of Jordan", Journal of American Science, Vol. 8, No. 12, pp. 340-352.
- Nawafleh, S., Harfoush, O., Fakhouri, S., Obiedat, R. and Rababah, O., 2012, "Facebook Impact on Users Social Life", Journal of American Science, Vol.8, No. 12, pp.333-339.
- Khasawneh, S., Jalghoum, Y., Harfoushi, O. and Obiedat, R., 2011, "E-Government Program in Jordan: From Inception to Future Plans", International Journal of Computer Science Issues, Vol. 8, Issue 4, No. 1, pp. 568-582.

TRAINING COURSES

- **"ASP" as part of Perfect Internet & Computer Program (PICP)**
University of Jordan
3rd June 2003 – 18th Feb 2003
- **"Webpage Design" as part of PCIP**
University of Jordan
15th Sep 2002 - 26th Sep 2002
- **"Oracle" as part of PCIP**
University of Jordan
10th June 2001 – 17th Jul 2001
- **"Visual Basic" as a part of PCIP**
University of Jordan
15th Apr 2001 – 19th May 2001

PERSONAL AND COMPUTER SKILLS

- Good communication and leadership skills
- Always meet deadlines
- Attended team work and brain storming workshops.
- Computer Skills: Experienced user of Microsoft office products. Keen user of the internet, Macromedia Flash, Oracle developer, C++, HTML, VB, Java and Adobe products.

LANGUAGES

Arabic - Mother tongue

English – Very Good written and spoken